

The Keuka Lake Art Association Inc.

2020 The 54th Annual Art Show

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Visit us on Facebook: **Keuka Lake Art Association**

Dear Fellow Artists:

The Keuka Lake Art Association wishes to extend an invitation to exhibit in our **54th Annual Art Show** on Saturday, July 11th, from 10 AM until 5 PM Sunday, July 12th, from 10 AM until 5 PM held on the Village Square in Hammondsport, NY.

Our juried show will continue to award ribbons and monetary awards in nine categories:

Drawings & Graphics & Pastels
Pottery (hand-crafted only)
Jewelry (artist's original only)
Photography
Sculpture

Oils & Acrylics - Amateur
Oils & Acrylics - Professional
Watercolors - Amateur
Watercolors- Professional

The Pottery and Jewelry categories are limited to original design and craftsmanship only. All categories should show the artist's recent and original work. Final approval of entries are by the art show committee.

Since oils & acrylics and watercolors are judged and awarded in separate professional and amateur categories, please note our criteria for professional status:

- 1) Operation of a gallery or studio for the sale of one's work; or
- 2) Sale of one's work on consignment; or
- 3) Election by the artist to be designated a professional.

Final interpretation of criteria will be by the Art Show Committee.

We can accept only judicable entries, to be judged by independent professional art judges on Saturday and prizes awarded Sunday. **An exhibitor must attend both days to be eligible for any awards.**

To encourage new talent, Jeanne Lent Memorial Student Grants will be awarded to the outstanding high school and college undergraduate exhibitors.

The entrance fee for amateur and professional exhibitors is \$60 if paid before June 1. All entries for regular exhibitor spaces received **after June 1 is \$70.** **The entrance fee for high school students and college undergraduates remains at \$10.** The art show is dependent on the commissions collected at the show, therefore a **15 percent commission is also due on all art show sales,** payable at the Bandstand on the day of the sale.

Freestanding exhibits are limited to 10 feet by 10 feet. For those that request snow fence, 15 feet of snow fence will be provided. Due to insurance purposes, please, no set-ups will be allowed prior to 7:00 AM Saturday morning.

Please note: The Hammondsport Village has restricted the use of tent stakes in the park. Please secure your tents by an alternative method.

Please do not park on the street between the bandstand and Community Bank NA. Parking information will be provided when you check in at the Bandstand on Saturday at 9 AM. Alternate parking information can be obtained at the band stand. For the comfort and safety of the Art Show patrons, please do not bring dogs.

By unanimous request of past artist exhibitors, the show will go on rain or shine.

Please return the completed entry form and mail with your entry fees as soon as possible--no later than **June 30**, please! For more information please visit our web site: www.hammondsportartshow.com Facebook: **Keuka Lake Art Association**

Please join us in celebrating our 54th annual art show.

The Keuka Lake Art Association is a non-profit organization with all fees and commissions returned to the artists through prizes and awards. Please support our show.

See you in July...

THE ART SHOW COMMITTEE:

Bobby Beckhorn
Dave & Karen Shirley

Mike & Rita Moretti
Maureen Searle

Tony & Carol Olszewski
Ron & Ellen Snyder

Joan Rogerson
Marlene Pierce (emeritus)